

The people. The point of view.



THE BEGINNING

Christian Dior

Christian Dior established his house at 30 Avenue Montaigne in 1946 and presented his first collection on February 12, 1947, introducing the silhouette that became known as the New Look. Dior now spans couture, ready-to-wear, men's fashion, leather goods, shoes, jewelry and accessories, with label and code systems that differ by era and métier. Anchors include 1946 opening of 30 Montaigne and the 1947 New Look, followed by successive couture/ready-to-wear creative eras. For modern pieces, official runway and product archives can tie a style number, motif and label set to a specific collection. For vintage couture, construction and provenance carry exceptional weight.

FOUNDED

1946

ORIGIN

Paris, France

WHY THE DETAILS MATTER

Dior evidence is evaluated in independent classes: line wording → identity; style/article/reference → product or collection match; origin/manufacturer/RN/care disclosures → production and regulatory context; size system → market/category support; catalog context → contextual claim; creative era/runway → dating context; materials, construction and hardware → physical agreement. No class automatically overrides another. When two classes conflict, the contradiction is retained and investigated. A plausible code does not repair wrong construction, and an exact-looking label does not erase a model/date mismatch.

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

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Names, lines & relationships

Dior / Christian Dior Parent House / Mainline Haute couture, women’s and men’s fashion, leather goods, accessories, jewelry, watches, fragrance and beauty under the Dior parent House.	1946
Christian Dior Boutique Historical ready-to-wear / boutique label Women’s ready-to-wear and boutique fashion; museum holdings document CHRISTIAN DIOR BOUTIQUE on legitimate garments.	
Miss Dior (ready-to-wear) Historical ready-to-wear line Women’s ready-to-wear.	1967
Christian Dior Monsieur Historical men’s line Men’s ready-to-wear and accessories.	1969 — 2000
Dior Homme Historical men’s fashion line Men’s ready-to-wear, tailoring, accessories, footwear and related fashion categories.	2000 — 2018

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Names, lines & relationships · continued

Dior Men	2018
Men's fashion naming phase / current Dior menswear continuity	
Men's ready-to-wear, tailoring, bags, leather goods, accessories and footwear.	

Parent House first, then authentication-relevant fashion identities. Historical women's contexts include Christian Dior Boutique and Miss Dior RTW. Menswear chronology includes Christian Dior Monsieur → Dior Homme → the 2018 Dior Men naming transition; current 2026 official editorial terminology under Jonathan Anderson is variable, so no menswear wording is used as a hard physical-product date switch.

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A story in chapters

1946	Dior House origins · Christian Dior
1946	Christian Dior Founder and Couturier
1946	Dior / Christian Dior Line / house introduction in the cited records
1957	Yves Saint Laurent Artistic Director
1960	Marc Bohan Artistic Director
1967	Miss Dior (ready-to-wear) Line / house introduction in the cited records
1969	Christian Dior Monsieur Line / house introduction in the cited records

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A story in chapters · continued

1989

Gianfranco Ferré

Artistic Director of Women's Collections

1996

John Galliano

Artistic Director of Women's Collections

2000

Hedi Slimane

Artistic Director of Dior Homme

2000

Christian Dior Monsieur

Last year recorded here; not necessarily a closure

2000

Dior Homme

Line / house introduction in the cited records

2007

Kris Van Assche

Artistic Director of Dior Homme

2011

Bill Gaytten

Studio Director / Interim Design Lead

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A story in chapters · continued

2012

Raf Simons

Artistic Director of Women's Collections

2015

Serge Ruffieux & Lucie Meier

Studio Interim Design Leads

2016

Maria Grazia Chiuri

Artistic Director of Women's Collections

2018

Kim Jones

Artistic Director of Men's Collections

2018

Dior Homme

Last year recorded here; not necessarily a closure

2018

Dior Men

Line / house introduction in the cited records

2025

Jonathan Anderson

Artistic Director of Women's, Men's and Haute Couture Collections

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04 / A WORKED EXAMPLE FROM OUR CATALOG

Read the label. Find the details.



THE COMPLETE ITEM

DIOR Size 34 Black Cotton Zip Fly Dress Pants

Marked size = the item’s original label. As a US company, Sui Generis lists a US size comparison; use the relevant brand/category chart and actual measurements to check fit.

THE LABEL / MARKING DETAIL



01 / WHAT YOU CAN READ

Dior · 50

02 / HOW TO USE IT

Record the house label and printed size separately. A photograph of the full care label is more useful than a close crop of the Dior name alone.

03 / WHAT TO CHECK NEXT

Keep the country and composition text legible in a second close-up before transcribing it. Compare the printed 50 with garment measurements rather than assuming fit.

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SOURCES / SEPTEMBER 2026 EDITION

Research & image credits

Based on the existing Sui Generis guide research and credited references. Catalog photographs are Sui Generis images. Brand names identify the subject; this guide is independent and unaffiliated. Share complete sheets with their credits and a link to the guide.

https://www.galeriedior.com/en/history

https://www.dior.com/en_us/fashion/mens-fashion

https://www.dior.com/en_us/fashion/news-fashion-shows/news-and-events

https://www.vogue.com/fashion-shows/designer/christian-dior

https://www.firstview.com/collection_designer.php?s_d=3074

https://suigenerisconsignment.com/products/dior-size-34-black-cotton-zip-fly-dress-pants

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SIZING / HOW TO READ OUR CATALOG

Marked size & your US size

The marked size is the size printed on the item's original label. Sui Generis is a US company, so our catalog uses a US size comparison to help our customers shop. A US listing size may therefore differ from the number on the designer's tag; it does not change the item's original marked size.

READ THE SIZING SYSTEM

FR or F means French; IT, I or ITA means Italian; JP means Japanese; UK or GB means British; US or USA means United States. D or DE means German. EU (or UE on some labels) denotes a European size where the relevant brand and category chart uses it. French and Italian clothing numbers are not interchangeable, and a manufacturing country does not identify a sizing system.

JAPANESE & BRAND NUMBERED SIZES

Some Japanese designers use their own numbered sizes, such as 1, 2 or 3. These are brand sizes, not automatically US sizes or a universal Japanese conversion. Use the chart for the specific brand, line and item.

MATCH THE CATEGORY. CHECK THE MEASUREMENTS.

When a tag prints several national sizes, retain the brand's own size table instead of substituting a generic conversion. Women's clothing, men's tailoring and footwear need different charts. Letter sizes, denim and accessories also need their own fit information. Compare the original marking, the relevant chart and actual measurements. Vintage fit, alterations and cut can change the fit; a US comparison is a guide, not a guarantee.

If the sizing system or original marking cannot be confirmed from the available photograph, we say so rather than assigning a country or inventing a conversion.

REFERENCE READING

Nordstrom: designer clothing conversion reference

Maison Margiela: category-specific size guide

Yohji Yamamoto: measuring garments

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