

The people. The point of view.



From the Sui Generis catalog

THE BEGINNING

Giuseppe Zanotti

Giuseppe Zanotti's company roots date to 1990, and the designer took full control of the business in 1994 as he developed the Giuseppe Zanotti branded collection. Based in the Italian footwear district of San Mauro Pascoli, the house expanded from statement shoes into bags, accessories and ready-to-wear while keeping footwear craft at the center of the brand. Use 1994 as the practical launch anchor for the eponymous collection, while recognizing the company's 1990 manufacturing roots. Changes in outsole stamps, insole typography, packaging and decorative hardware should be dated by model-specific product imagery rather than a universal logo chart.

FOUNDED

1994 (brand; company roots
1990)

ORIGIN

San Mauro Pascoli, Italy

WHY THE DETAILS MATTER

Style and product references on shoes, bags, boxes and retail labels can help identify a Giuseppe Zanotti model. Use the complete reference to match silhouette, material, color and hardware to an official or reputable retailer record; do not assume the number is a unique serial or a manufacture date. Before 'decoding' anything, identify what kind of identifier it is: RN/business ID, style/article number, size code, supplier/production reference, serial, date mark, season code, inventory barcode, RFID/NFC or digital passport. Different identifier types answer different questions and are not interchangeable.

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item’s authenticity.

Names, lines & relationships

Giuseppe Zanotti

Parent luxury footwear and accessories brand

Women's and men's footwear, bags, accessories and selected ready-to-wear.

Vicini

1990

Sister footwear brand within Giuseppe Zanotti Group

Women's footwear.

Outseason

Past-season retail channel, not a fashion line

Past-season Giuseppe Zanotti inventory.

Giuseppe Zanotti is the parent luxury footwear/accessories brand. Vicini is a separate sister footwear brand within Giuseppe Zanotti Group, not a Giuseppe Zanotti diffusion label. Outseason is the official past-season retail channel, not a fashion line.

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A story in chapters

1990

Vicini

Line / house introduction in the cited records

1994

Giuseppe Zanolli

House origins · Giuseppe Zanotti

COLLECTION CONTEXT

Giuseppe Zanotti's company roots date to 1990, and the designer took full control of the business in 1994 as he developed the Giuseppe Zanotti branded collection. Based in the Italian footwear district of San Mauro Pascoli, the house expanded from statement shoes into bags, accessories and ready-to-wear while keeping footwear craft at the center of the brand. Use 1994 as the practical launch anchor for the eponymous collection, while recognizing the company's 1990 manufacturing roots. Changes in outsole stamps, insole typography, packaging and decorative hardware should be dated by model-specific product imagery rather than a universal logo chart.

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04 / A WORKED EXAMPLE FROM OUR CATALOG

Read the label. Find the details.



THE COMPLETE ITEM

GIUSEPPE ZANOTTI Size 7.5 Grey Black Lace Pumps

Marked size = the item’s original label. As a US company, Sui Generis lists a US size comparison; use the relevant brand/category chart and actual measurements to check fit.

THE LABEL / MARKING DETAIL



01 / WHAT YOU CAN READ

Giuseppe Zanotti · VERO CUIOIO ·
MADE IN ITALY · 37¹/₂

02 / HOW TO USE IT

The sole combines a signature, material wording, country and size. Record the half-size accurately when comparing the pair with another listing.

03 / WHAT TO CHECK NEXT

The sole’s leather wording does not describe every component. Document the upper, lining and heel separately, and request interior style markings if available.

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Research & image credits

Based on the existing Sui Generis guide research and credited references. Catalog photographs are Sui Generis images. Brand names identify the subject; this guide is independent and unaffiliated. Share complete sheets with their credits and a link to the guide.

https://media.giuseppezanotti.com/pdf/GZ_MOG_EN.pdf

<https://outseason.giuseppezanotti.com/os-wo/info/customer-service/care-of-products>

<https://www.giuseppezanotti.com/>

<https://www.vicinishoes.com/>

<https://outseason.giuseppezanotti.com/>

<https://suigenerisconsignment.com/products/giuseppe-zanotti-size-7-5-grey-black-lace-pumps>

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SIZING / HOW TO READ OUR CATALOG

Marked size & your US size

The marked size is the size printed on the item's original label. Sui Generis is a US company, so our catalog uses a US size comparison to help our customers shop. A US listing size may therefore differ from the number on the designer's tag; it does not change the item's original marked size.

READ THE SIZING SYSTEM

FR or F means French; IT, I or ITA means Italian; JP means Japanese; UK or GB means British; US or USA means United States. D or DE means German. EU (or UE on some labels) denotes a European size where the relevant brand and category chart uses it. French and Italian clothing numbers are not interchangeable, and a manufacturing country does not identify a sizing system.

JAPANESE & BRAND NUMBERED SIZES

Some Japanese designers use their own numbered sizes, such as 1, 2 or 3. These are brand sizes, not automatically US sizes or a universal Japanese conversion. Use the chart for the specific brand, line and item.

MATCH THE CATEGORY. CHECK THE MEASUREMENTS.

When a tag prints several national sizes, retain the brand's own size table instead of substituting a generic conversion. Women's clothing, men's tailoring and footwear need different charts. Letter sizes, denim and accessories also need their own fit information. Compare the original marking, the relevant chart and actual measurements. Vintage fit, alterations and cut can change the fit; a US comparison is a guide, not a guarantee.

If the sizing system or original marking cannot be confirmed from the available photograph, we say so rather than assigning a country or inventing a conversion.

REFERENCE READING

Nordstrom: designer clothing conversion reference

Maison Margiela: category-specific size guide

Yohji Yamamoto: measuring garments

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