

The people. The point of view.



THE BEGINNING

Issey Miyake

Issey Miyake established Miyake Design Studio in Tokyo in 1970. The wider creative family later developed distinct lines including ISSEY MIYAKE, PLEATS PLEASE ISSEY MIYAKE, HOMME PLISSE ISSEY MIYAKE, IM MEN, BAO BAO ISSEY MIYAKE and A-POC ABLE. Authentication begins by identifying the correct line because labels, materials and construction differ substantially. Use 1970 for Miyake Design Studio, with later line launches and official product archives as dating anchors. Modern official product pages publish product codes, which can be powerful model references, but the characters should not be converted into a season or date unless a reliable line-specific source documents that interpretation.

FOUNDED

1970

ORIGIN

Tokyo, Japan

WHY THE DETAILS MATTER

Current official Issey Miyake-family product pages display alphanumeric Product Codes such as IM66FO543 or line-specific equivalents. Copy the entire code and search exact matches to confirm product name, line, material and color. Treat it as a model reference unless the brand itself explains additional encoded meaning. Before 'decoding' anything, identify what kind of identifier it is: RN/business ID, style/article number, size code, supplier/production reference, serial, date mark, season code, inventory barcode, RFID/NFC or digital passport. Different identifier types answer different questions and are not interchangeable.

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item’s authenticity.

Names, lines & relationships

ISSEY MIYAKE

Parent fashion brand / Mainline

Mainline clothing and accessories.

IM MEN

Distinct menswear brand

Menswear.

132 5. ISSEY MIYAKE

Distinct technology/design brand

Transformable clothing based on folded 2D/3D constructions.

PLEATS PLEASE ISSEY MIYAKE

1994

Independent brand within ISSEY MIYAKE INC.

Pleated womenswear and accessories.

HOMME PLISSÉ ISSEY MIYAKE

2013

Distinct menswear brand

Pleated menswear, accessories and cultural collaborations.

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Names, lines & relationships · continued

A-POC ABLE ISSEY MIYAKE

Distinct research/design brand

A-POC-derived clothing and cross-disciplinary projects.

BAO BAO ISSEY MIYAKE

2010

Independent bag brand within ISSEY MIYAKE INC.

Bags and small accessories.

me ISSEY MIYAKE

Distinct brand within ISSEY MIYAKE INC.

HaaT

Distinct brand within ISSEY MIYAKE INC.

GOOD GOODS ISSEY MIYAKE

Distinct goods/accessories brand

Design goods and accessories.

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Names, lines & relationships · continued

ISSEY MIYAKE PARFUMS

Official partnership brand / fragrance

Fragrance.

ISSEY MIYAKE WATCH

Official partnership brand / watches

Watches.

ISSEY MIYAKE EYES

Official partnership brand / eyewear

Eyewear.

ISSEY MIYAKE FOOT

Official partnership brand / footwear

Footwear.

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A story in chapters

1970

Issey Miyake

House origins · Issey Miyake

1994

PLEATS PLEASE ISSEY MIYAKE

Line / house introduction in the cited records

2010

BAO BAO ISSEY MIYAKE

Line / house introduction in the cited records

2013

HOMME PLISSÉ ISSEY MIYAKE

Line / house introduction in the cited records

COLLECTION CONTEXT

Issey Miyake established Miyake Design Studio in Tokyo in 1970. The wider creative family later developed distinct lines including ISSEY MIYAKE, PLEATS PLEASE ISSEY MIYAKE, HOMME PLISSE ISSEY MIYAKE, IM MEN, BAO BAO ISSEY MIYAKE and A-POC ABLE. Authentication begins by identifying the correct line because labels, materials and construction differ substantially. Use 1970 for Miyake Design Studio, with later line launches and official product archives as dating anchors. Modern official product pages publish product codes, which can be powerful model references, but the characters should not be converted into a season or date unless a reliable line-specific source documents that interpretation.

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04 / A WORKED EXAMPLE FROM OUR CATALOG

Read the label. Find the details.



THE COMPLETE ITEM

ISSEY MIYAKE Size M Black Pleated Green Ribbon Pattern Mesh Pullover

Marked size = the item’s original label. As a US company, Sui Generis lists a US size comparison; use the relevant brand/category chart and actual measurements to check fit.

THE LABEL / MARKING DETAIL



01 / WHAT YOU CAN READ

ISSEY MIYAKE · M · MADE IN JAPAN · 100% POLYESTER

02 / HOW TO USE IT

This tag supplies four separate facts: the printed house name, size, country and fiber percentage. Transcribe each rather than reducing the photograph to a logo reference.

03 / WHAT TO CHECK NEXT

Photograph the small product code clearly before using it in searches. Keep the care instructions with the composition record; the main name does not establish a collection season.

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SOURCES / SEPTEMBER 2026 EDITION

Research & image credits

Based on the existing Sui Generis guide research and credited references. Catalog photographs are Sui Generis images. Brand names identify the subject; this guide is independent and unaffiliated. Share complete sheets with their credits and a link to the guide.

- <https://us.isseymiyake.com/products/im66fo543>
- <https://us.isseymiyake.com/products/bb48ag687>
- <https://us.isseymiyake.com/blogs/corporate/history>
- <https://us.isseymiyake.com/pages/brands>
- <https://us.isseymiyake.com/pages/pleatsplease>
- <https://us.isseymiyake.com/pages/hommeplisse>
- <https://us.isseymiyake.com/pages/apocable-about>
- <https://us.isseymiyake.com/blogs/baobao-concept>
- <https://us.isseymiyake.com/>
- <https://www.isseymiyake.com/>
- <https://www.vogue.com/fashion-shows/designer/issey-miyake>
- <https://suigenerisconsignment.com/products/issey-miyake-size-m-black-pleated-green-ribbon-pattern-mesh-pullover>

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SIZING / HOW TO READ OUR CATALOG

Marked size & your US size

The marked size is the size printed on the item’s original label. Sui Generis is a US company, so our catalog uses a US size comparison to help our customers shop. A US listing size may therefore differ from the number on the designer’s tag; it does not change the item’s original marked size.

READ THE SIZING SYSTEM

FR or F means French; IT, I or ITA means Italian; JP means Japanese; UK or GB means British; US or USA means United States. D or DE means German. EU (or UE on some labels) denotes a European size where the relevant brand and category chart uses it. French and Italian clothing numbers are not interchangeable, and a manufacturing country does not identify a sizing system.

JAPANESE & BRAND NUMBERED SIZES

Some Japanese designers use their own numbered sizes, such as 1, 2 or 3. These are brand sizes, not automatically US sizes or a universal Japanese conversion. Use the chart for the specific brand, line and item.

MATCH THE CATEGORY. CHECK THE MEASUREMENTS.

When a tag prints several national sizes, retain the brand’s own size table instead of substituting a generic conversion. Women’s clothing, men’s tailoring and footwear need different charts. Letter sizes, denim and accessories also need their own fit information. Compare the original marking, the relevant chart and actual measurements. Vintage fit, alterations and cut can change the fit; a US comparison is a guide, not a guarantee.

If the sizing system or original marking cannot be confirmed from the available photograph, we say so rather than assigning a country or inventing a conversion.

REFERENCE READING

Nordstrom: designer clothing conversion reference

Maison Margiela: category-specific size guide

Yohji Yamamoto: measuring garments

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