

# The people. The point of view.



From the Sui Generis catalog

## THE BEGINNING

# Jil Sander

Jil Sander launched her business in 1968; the house's official history places the first womenswear collection in Hamburg in 1973. The brand became synonymous with disciplined minimalism, precise tailoring and material quality, later expanding across menswear, bags, footwear, jewelry and accessories. Use 1968 as the business launch and 1973 as the first womenswear collection anchor. Founder-era, subsequent designer periods and modern collections should be separated through runway/product archives. Jil Sander states that it does not authenticate items remotely by phone or email, which reinforces the need for physical, multi-factor evaluation.

## FOUNDED

1968

## ORIGIN

Hamburg, Germany

## WHY THE DETAILS MATTER

Style/product numbers on modern Jil Sander items can be matched to official or retailer records. Treat them as product identifiers unless documented otherwise. The house does not publish a universal historical serial/date code that replaces physical assessment. Before 'decoding' anything, identify what kind of identifier it is: RN/business ID, style/article number, size code, supplier/production reference, serial, date mark, season code, inventory barcode, RFID/NFC or digital passport. Different identifier types answer different questions and are not interchangeable. Read the Jil Sander care label literally before trying to date it.

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item’s authenticity.

# Names, lines & relationships

## Jil Sander

**Parent House / Mainline**

Women's and men's ready-to-wear, leather goods, footwear, accessories and fragrance.

## Jil Sander Navy

**Historical secondary / lower-priced line**

Casual ready-to-wear and accessories.

Jil Sander mainline → historical Jil Sander Navy secondary line.

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A story in chapters

1968

Jil Sander

House origins · Jil Sander

COLLECTION CONTEXT

Jil Sander launched her business in 1968; the house's official history places the first womenswear collection in Hamburg in 1973. The brand became synonymous with disciplined minimalism, precise tailoring and material quality, later expanding across menswear, bags, footwear, jewelry and accessories. Use 1968 as the business launch and 1973 as the first womenswear collection anchor. Founder-era, subsequent designer periods and modern collections should be separated through runway/product archives. Jil Sander states that it does not authenticate items remotely by phone or email, which reinforces the need for physical, multi-factor evaluation.

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# Read the label. Find the details.

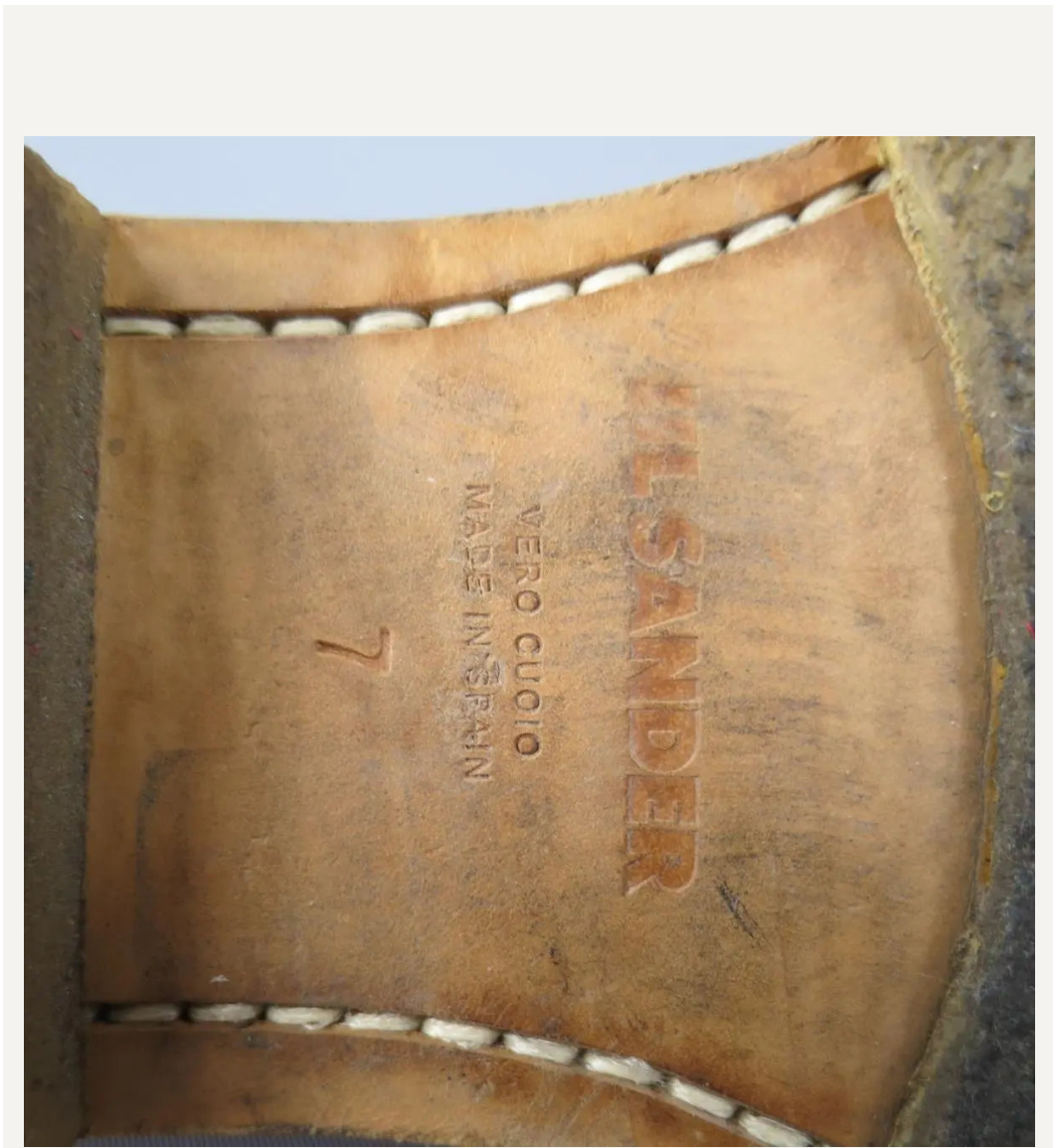


## THE COMPLETE ITEM

### JIL SANDER Size 8 Red Suede Crepe Sole Chukka Boots

Marked size = the item's original label. As a US company, Sui Generis lists a US size comparison; use the relevant brand/category chart and actual measurements to check fit.

## THE LABEL / MARKING DETAIL



## 01 / WHAT YOU CAN READ

### JIL SANDER · 7 · VERO CUIOIO

## 02 / HOW TO USE IT

The outsole provides branding, a printed size and leather wording. Photograph the complete stamp so a size is not confused with a nearby reference.

## 03 / WHAT TO CHECK NEXT

The smaller country wording needs a sharper image for a dependable reading. Do not apply the sole's material marking to the whole shoe.

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SOURCES / SEPTEMBER 2026 EDITION

# Research & image credits

Based on the existing Sui Generis guide research and credited references. Catalog photographs are Sui Generis images. Brand names identify the subject; this guide is independent and unaffiliated. Share complete sheets with their credits and a link to the guide.

https://www.jilsander.com/en-us/faq/faq.html

https://aura.jilsander.com/

https://www.jilsander.com/en-ch/about-jil-sander/about.html

https://www.jilsander.com/

https://www.vogue.com/fashion-shows/spring-2012-ready-to-wear/jil-sander-navy

https://www.vogue.com/fashion-shows/designer/jil-sander

https://suigenerisconsignment.com/products/jil-sander-size-8-red-suede-crepe-sole-chukka-boots

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SIZING / HOW TO READ OUR CATALOG

# Marked size & your US size

The marked size is the size printed on the item's original label. Sui Generis is a US company, so our catalog uses a US size comparison to help our customers shop. A US listing size may therefore differ from the number on the designer's tag; it does not change the item's original marked size.

**READ THE SIZING SYSTEM**

FR or F means French; IT, I or ITA means Italian; JP means Japanese; UK or GB means British; US or USA means United States. D or DE means German. EU (or UE on some labels) denotes a European size where the relevant brand and category chart uses it. French and Italian clothing numbers are not interchangeable, and a manufacturing country does not identify a sizing system.

**JAPANESE & BRAND NUMBERED SIZES**

Some Japanese designers use their own numbered sizes, such as 1, 2 or 3. These are brand sizes, not automatically US sizes or a universal Japanese conversion. Use the chart for the specific brand, line and item.

**MATCH THE CATEGORY. CHECK THE MEASUREMENTS.**

When a tag prints several national sizes, retain the brand's own size table instead of substituting a generic conversion. Women's clothing, men's tailoring and footwear need different charts. Letter sizes, denim and accessories also need their own fit information. Compare the original marking, the relevant chart and actual measurements. Vintage fit, alterations and cut can change the fit; a US comparison is a guide, not a guarantee.

If the sizing system or original marking cannot be confirmed from the available photograph, we say so rather than assigning a country or inventing a conversion.

**REFERENCE READING**

Nordstrom: designer clothing conversion reference

Maison Margiela: category-specific size guide

Yohji Yamamoto: measuring garments

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