

01 / THE HOUSE STORY

The people. The point of view.



THE BEGINNING

Junya Watanabe

Junya Watanabe established his namesake brand under Comme des Garçons in 1992 after joining the company in the 1980s. The label is known for experimental pattern engineering, technical fabrics, reconstruction and frequent collaborations, with womenswear and JUNYA WATANABE MAN requiring distinct label context. Use 1992 as the namesake launch anchor. Runway archives and collaboration release dates are especially useful because product may combine Junya Watanabe with Levi's, New Balance, outdoor brands and others. Establish womenswear vs MAN before interpreting labels.

FOUNDED

1992

ORIGIN

Tokyo, Japan

WHY THE DETAILS MATTER

Junya Watanabe pieces can share care and production-label architecture with the broader Comme des Garçons production system. Similar typography, company wording, Japanese origin/manufacturing fields and alphanumeric article references can be legitimate across related labels. Treat that overlap as production-context evidence, not as line identity. Brand identity should come from the complete label stack: Junya Watanabe or Junya Watanabe MAN branding first, then care/composition labels, article/style references, production/date clues, material and origin information.

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item’s authenticity.

Names, lines & relationships

Junya Watanabe

1992

Namesake designer line within Comme des Garçons house structure

Primary Junya Watanabe fashion line; historically centered on womenswear with experimental pattern engineering, technical fabrication and designer-led seasonal collections.

Junya Watanabe MAN

Distinct menswear line within Junya Watanabe

Men’s ready-to-wear, tailoring, outerwear, denim, footwear and extensive collaborations.

eYe JUNYA WATANABE MAN

Distinct Junya Watanabe MAN sub-line / collaboration-focused label

Menswear and collaborative product.

Junya Watanabe mainline → Junya Watanabe MAN → eYe JUNYA WATANABE MAN collaboration-focused sub-line.

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A story in chapters

1992

Junya Watanabe

House origins · Junya Watanabe

COLLECTION CONTEXT

Junya Watanabe established his namesake brand under Comme des Garçons in 1992 after joining the company in the 1980s. The label is known for experimental pattern engineering, technical fabrics, reconstruction and frequent collaborations, with womenswear and JUNYA WATANABE MAN requiring distinct label context. Use 1992 as the namesake launch anchor. Runway archives and collaboration release dates are especially useful because product may combine Junya Watanabe with Levi's, New Balance, outdoor brands and others. Establish womenswear vs MAN before interpreting labels.

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04 / A WORKED EXAMPLE FROM OUR CATALOG

Read the label. Find the details.



THE COMPLETE ITEM

JUNYA WATANABE Size S Navy & White Plaid Cotton Zip Fly Shorts

Marked size = the item’s original label. As a US company, Sui Generis lists a US size comparison; use the relevant brand/category chart and actual measurements to check fit.

THE LABEL / MARKING DETAIL



01 / WHAT YOU CAN READ

JUNYA WATANABE COMME des GARÇONS MAN · S · WL-P011 · AD2011

02 / HOW TO USE IT

Keep the entire line name and the references WL-P011 and AD2011 together when searching catalog and archive records. The printed wording is more precise than the parent-house name alone.

03 / WHAT TO CHECK NEXT

Record AD2011 as text present on this example. A photographed reference is a research lead; corroborate any specific collection attribution with dated images and matching garment details.

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SOURCES / SEPTEMBER 2026 EDITION

Research & image credits

Based on the existing Sui Generis guide research and credited references. Catalog photographs are Sui Generis images. Brand names identify the subject; this guide is independent and unaffiliated. Share complete sheets with their credits and a link to the guide.

<https://shop-sg.doverstreetmarket.com/products/junya-watanabe-manmens-gobelin-weave-jacket-print-ss26-wq-j030-051-1>

<https://shop-sg.doverstreetmarket.com/products/junya-watanabe-manmens-gobelin-weave-jacket-print-ss26-wq-j023-051-1>

<https://www.maxfieldla.com/products/junya-watanabe-gobelin-weave-jacket>

<https://www.fhcm.paris/en/house/junya-watanabe>

<https://newyork.doverstreetmarket.com/pages/new-items>

<https://shop-us.doverstreetmarket.com/collections/comme-des-garcons-junya-watanabe-man>

<https://www.stussy.com/blogs/news/stussy-eye-junya-watanabe-man>

<https://www.comme-des-garcons.com/>

<https://www.vogue.com/fashion-shows/designer/junya-watanabe>

<https://suigenerisconsignment.com/products/junya-watanabe-size-s-navy-white-plaid-cotton-shorts>

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SIZING / HOW TO READ OUR CATALOG

Marked size & your US size

The marked size is the size printed on the item's original label. Sui Generis is a US company, so our catalog uses a US size comparison to help our customers shop. A US listing size may therefore differ from the number on the designer's tag; it does not change the item's original marked size.

READ THE SIZING SYSTEM

FR or F means French; IT, I or ITA means Italian; JP means Japanese; UK or GB means British; US or USA means United States. D or DE means German. EU (or UE on some labels) denotes a European size where the relevant brand and category chart uses it. French and Italian clothing numbers are not interchangeable, and a manufacturing country does not identify a sizing system.

JAPANESE & BRAND NUMBERED SIZES

Some Japanese designers use their own numbered sizes, such as 1, 2 or 3. These are brand sizes, not automatically US sizes or a universal Japanese conversion. Use the chart for the specific brand, line and item.

MATCH THE CATEGORY. CHECK THE MEASUREMENTS.

When a tag prints several national sizes, retain the brand's own size table instead of substituting a generic conversion. Women's clothing, men's tailoring and footwear need different charts. Letter sizes, denim and accessories also need their own fit information. Compare the original marking, the relevant chart and actual measurements. Vintage fit, alterations and cut can change the fit; a US comparison is a guide, not a guarantee.

If the sizing system or original marking cannot be confirmed from the available photograph, we say so rather than assigning a country or inventing a conversion.

REFERENCE READING

Nordstrom: designer clothing conversion reference

Maison Margiela: category-specific size guide

Yohji Yamamoto: measuring garments

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