

01 / THE HOUSE STORY

The people. The point of view.



THE BEGINNING

Ciro Paone

Ciro Paone founded Kiton in 1968 near Naples, building the house around high-level Neapolitan tailoring and hand craftsmanship. The brand later expanded into sportswear, knitwear, shirts, outerwear, shoes, bags and accessories while maintaining tailoring as the strongest reference point for quality. Use 1968 as the founding anchor and evaluate modern pieces through model, cloth and order/product information. The house's tailoring school and handwork traditions make construction evidence particularly valuable when labels have been altered or personalized.

FOUNDED

1968

ORIGIN

Arzano, Naples, Italy

WHY THE DETAILS MATTER

Kiton tailoring labels can contain size, model, cloth, order or production information. These identifiers can help reconcile the garment with its construction and customer context but are not a published universal serial/date system. Copy every character before searching or interpreting. Before 'decoding' anything, identify what kind of identifier it is: RN/business ID, style/article number, size code, supplier/production reference, serial, date mark, season code, inventory barcode, RFID/NFC or digital passport. Different identifier types answer different questions and are not interchangeable. Read the Kiton care label literally before trying to date it.

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

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02 / THE BRAND FAMILY

Names, lines & relationships

Kiton

Parent luxury tailoring house

Men's and women's tailoring, ready-to-wear, knitwear, shoes, leather goods and accessories.

KNT — Kiton New Textures

Experimental urban-wear line

Casual and sporty urban wear.

Kiton Fragrances

Fragrance category

Fragrance.

Kiton Sunglasses

Eyewear category

Sunglasses / eyewear.

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A story in chapters

1968

Kiton

House origins · [Ciro Paone](#)

COLLECTION CONTEXT

Ciro Paone founded Kiton in 1968 near Naples, building the house around high-level Neapolitan tailoring and hand craftsmanship. The brand later expanded into sportswear, knitwear, shirts, outerwear, shoes, bags and accessories while maintaining tailoring as the strongest reference point for quality. Use 1968 as the founding anchor and evaluate modern pieces through model, cloth and order/product information. The house's tailoring school and handwork traditions make construction evidence particularly valuable when labels have been altered or personalized.

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04 / A WORKED EXAMPLE FROM OUR CATALOG

Read the label. Find the details.



THE COMPLETE ITEM

KITON Light Green Beige Paisley Print Silk Tie

Marked size = the item’s original label. As a US company, Sui Generis lists a US size comparison; use the relevant brand/category chart and actual measurements to check fit.

THE LABEL / MARKING DETAIL



01 / WHAT YOU CAN READ

Kiton · NAPOLI

02 / HOW TO USE IT

The reverse of the tie shows the useful label view. Record the wording with the tie’s full design, width and construction when comparing examples.

03 / WHAT TO CHECK NEXT

NAPOLI appears as branding and is not a fiber statement. Request the composition tag before describing the tie as silk or another material.

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SOURCES / SEPTEMBER 2026 EDITION

Research & image credits

Based on the existing Sui Generis guide research and credited references. Catalog photographs are Sui Generis images. Brand names identify the subject; this guide is independent and unaffiliated. Share complete sheets with their credits and a link to the guide.

- https://kiton.com/pages/kitonism

https://kiton.com/blogs/news/maria-giovanna-paone-appointed-cavaliere-del-lavoro

https://us.kiton.com/pages/tailored-gems

https://kiton.com/

https://kiton.com/pages/knt

https://kiton.com/collections

https://suigenerisconsignment.com/products/kiton-light-green-beige-paisley-print-silk-tie

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SIZING / HOW TO READ OUR CATALOG

Marked size & your US size

The marked size is the size printed on the item's original label. Sui Generis is a US company, so our catalog uses a US size comparison to help our customers shop. A US listing size may therefore differ from the number on the designer's tag; it does not change the item's original marked size.

READ THE SIZING SYSTEM

FR or F means French; IT, I or ITA means Italian; JP means Japanese; UK or GB means British; US or USA means United States. D or DE means German. EU (or UE on some labels) denotes a European size where the relevant brand and category chart uses it. French and Italian clothing numbers are not interchangeable, and a manufacturing country does not identify a sizing system.

JAPANESE & BRAND NUMBERED SIZES

Some Japanese designers use their own numbered sizes, such as 1, 2 or 3. These are brand sizes, not automatically US sizes or a universal Japanese conversion. Use the chart for the specific brand, line and item.

MATCH THE CATEGORY. CHECK THE MEASUREMENTS.

When a tag prints several national sizes, retain the brand's own size table instead of substituting a generic conversion. Women's clothing, men's tailoring and footwear need different charts. Letter sizes, denim and accessories also need their own fit information. Compare the original marking, the relevant chart and actual measurements. Vintage fit, alterations and cut can change the fit; a US comparison is a guide, not a guarantee.

If the sizing system or original marking cannot be confirmed from the available photograph, we say so rather than assigning a country or inventing a conversion.

REFERENCE READING

Nordstrom: designer clothing conversion reference

Maison Margiela: category-specific size guide

Yohji Yamamoto: measuring garments

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