

01 / THE HOUSE STORY

The people. The point of view.

THE BEGINNING

Jeanne Lanvin

Jeanne Lanvin opened her first hat shop in Paris in 1889, creating one of the longest-running French fashion houses. The maison expanded from millinery and womenswear into menswear, fragrance, accessories, shoes, bags and jewelry, leaving a very broad archive with many legitimate labels and marks. Use 1889 as the house anchor, then date by garment construction, label design, couture/ready-to-wear context, creative era and archival evidence. Because Lanvin spans more than a century, a single online label chart should never be treated as complete.



From the Sui Generis catalog

FOUNDED

1889

ORIGIN

Paris, France

WHY THE DETAILS MATTER

Modern Lanvin products use style/article references that can support exact-model matching, while vintage garments may rely more on label/atelier evidence. No universal public serial or date code applies across the house's century-plus archive. Before 'decoding' anything, identify what kind of identifier it is: RN/business ID, style/article number, size code, supplier/production reference, serial, date mark, season code, inventory barcode, RFID/NFC or digital passport. Different identifier types answer different questions and are not interchangeable. Read the Lanvin care label literally before trying to date it.

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item's authenticity.

Names, lines & relationships

Lanvin	1889
Parent luxury fashion house	
Women's and men's ready-to-wear, leather goods, shoes, accessories and jewelry.	

Lanvin main house; women’s and men’s fashion remain categories within the house. Lanvin Lab is treated separately as a collaboration/project platform.

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A story in chapters

1889

Lanvin

House origins · Jeanne Lanvin

COLLECTION CONTEXT

Jeanne Lanvin opened her first hat shop in Paris in 1889, creating one of the longest-running French fashion houses. The maison expanded from millinery and womenswear into menswear, fragrance, accessories, shoes, bags and jewelry, leaving a very broad archive with many legitimate labels and marks. Use 1889 as the house anchor, then date by garment construction, label design, couture/ready-to-wear context, creative era and archival evidence. Because Lanvin spans more than a century, a single online label chart should never be treated as complete.

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04 / A WORKED EXAMPLE FROM OUR CATALOG

Read the label. Find the details.



THE COMPLETE ITEM

LANVIN Size 8 Beige Textured Military Pocket Jacket

Marked size = the item’s original label. As a US company, Sui Generis lists a US size comparison; use the relevant brand/category chart and actual measurements to check fit.

THE LABEL / MARKING DETAIL



01 / WHAT YOU CAN READ

LANVIN · PARIS · 40

02 / HOW TO USE IT

The label combines the house emblem and name with a separate size tab. Record the printed 40 alongside the garment’s actual measurements.

03 / WHAT TO CHECK NEXT

PARIS is part of this label’s branding. It does not supply the manufacturing country, fiber content or collection year; look for the care tag to continue.

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Research & image credits

Based on the existing Sui Generis guide research and credited references. Catalog photographs are Sui Generis images. Brand names identify the subject; this guide is independent and unaffiliated. Share complete sheets with their credits and a link to the guide.

<https://ca.lanvin.com/pages/history-of-the-house>

<https://us.lanvin.com/pages/jeanne-lanvin>

<https://www.lanvin.com/>

<https://www.vogue.com/fashion-shows/designer/lanvin>

<https://suigenerisconsignment.com/products/lanvin-size-8-beige-textured-military-pocket-jacket>

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SIZING / HOW TO READ OUR CATALOG

Marked size & your US size

The marked size is the size printed on the item's original label. Sui Generis is a US company, so our catalog uses a US size comparison to help our customers shop. A US listing size may therefore differ from the number on the designer's tag; it does not change the item's original marked size.

READ THE SIZING SYSTEM

FR or F means French; IT, I or ITA means Italian; JP means Japanese; UK or GB means British; US or USA means United States. D or DE means German. EU (or UE on some labels) denotes a European size where the relevant brand and category chart uses it. French and Italian clothing numbers are not interchangeable, and a manufacturing country does not identify a sizing system.

JAPANESE & BRAND NUMBERED SIZES

Some Japanese designers use their own numbered sizes, such as 1, 2 or 3. These are brand sizes, not automatically US sizes or a universal Japanese conversion. Use the chart for the specific brand, line and item.

MATCH THE CATEGORY. CHECK THE MEASUREMENTS.

When a tag prints several national sizes, retain the brand's own size table instead of substituting a generic conversion. Women's clothing, men's tailoring and footwear need different charts. Letter sizes, denim and accessories also need their own fit information. Compare the original marking, the relevant chart and actual measurements. Vintage fit, alterations and cut can change the fit; a US comparison is a guide, not a guarantee.

If the sizing system or original marking cannot be confirmed from the available photograph, we say so rather than assigning a country or inventing a conversion.

REFERENCE READING

Nordstrom: designer clothing conversion reference

Maison Margiela: category-specific size guide

Yohji Yamamoto: measuring garments

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