

# The people. The point of view.



From the Sui Generis catalog

## THE BEGINNING

Madrid leather artisans; house name later derived from Enrique Loewe Roessberg

LOEWE traces its origin to a Madrid leather workshop founded in 1846. Enrique Loewe Roessberg joined the business in the nineteenth century and gave the House its name. Leather craft remains central to the brand. Jonathan Anderson shaped the House's modern era before Jack McCollough and Lazaro Hernandez became creative directors in 2025. In 2026 LOEWE marked its 180th anniversary with an anniversary capsule and Amazona 180, a contemporary reworking of the Amazona first introduced in 1975.

## FOUNDED

1846

## ORIGIN

Madrid, Spain

## WHY THE DETAILS MATTER

Assess leather, textile and garment construction against the exact design. LOEWE emphasizes handcraft and material experimentation; intentional asymmetry, unusual drape or artisanal surface treatment can be correct when documented for the model.

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item's authenticity.

# Names, lines & relationships

LOEWE

1846

Parent House / Mainline

Ready-to-wear, leather goods, bags, footwear, jewelry, accessories and craft-led special projects.

Current guide structure treats LOEWE as the parent House. Projects such as the 180th-anniversary capsule and artist collaborations can materially alter motifs and model architecture without becoming permanent sub-labels.

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A story in chapters

1846

LOEWE

House origins · Madrid leather artisans; house name later derived from Enrique Loewe Roessberg

COLLECTION CONTEXT

LOEWE traces its origin to a Madrid leather workshop founded in 1846. Enrique Loewe Roessberg joined the business in the nineteenth century and gave the House its name. Leather craft remains central to the brand. Jonathan Anderson shaped the House's modern era before Jack McCollough and Lazaro Hernandez became creative directors in 2025. In 2026 LOEWE marked its 180th anniversary with an anniversary capsule and Amazona 180, a contemporary reworking of the Amazona first introduced in 1975.

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04 / A WORKED EXAMPLE FROM OUR CATALOG

Read the label. Find the details.

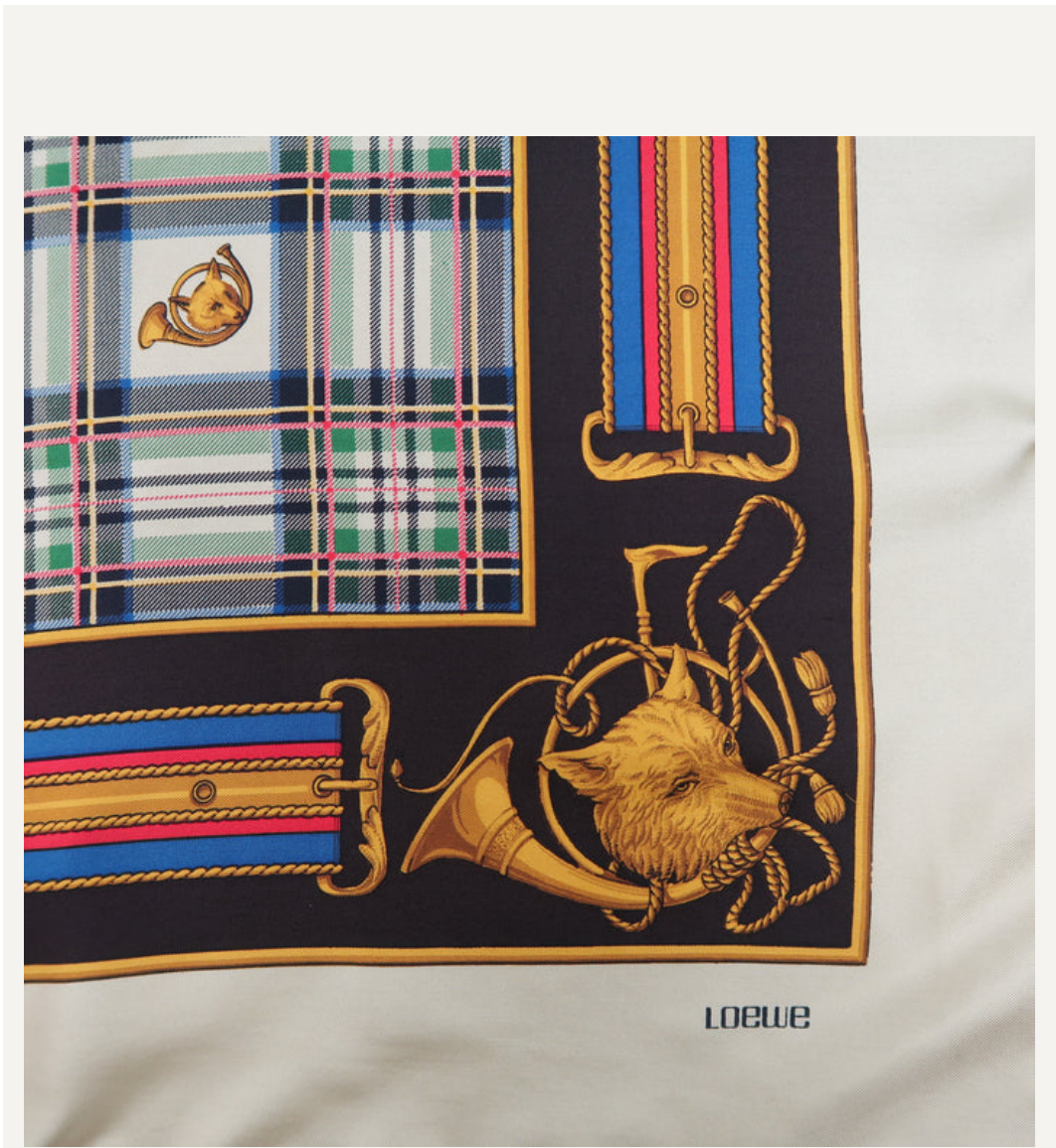


THE COMPLETE ITEM

LOEWE Pastel Yellow Multi Color Plaid Fox Horn Print Silk Scarf

Marked size = the item's original label. As a US company, Sui Generis lists a US size comparison; use the relevant brand/category chart and actual measurements to check fit.

THE LABEL / MARKING DETAIL



01 / WHAT YOU CAN READ

LOEWE printed on the scarf border

02 / HOW TO USE IT

This is a printed signature within the scarf design. Document its position and the full border so it can help compare the pattern with other examples.

03 / WHAT TO CHECK NEXT

A printed signature is not a sewn composition label. Request the care tag before confirming fiber content, country or a product reference.

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SOURCES / SEPTEMBER 2026 EDITION

# Research & image credits

Based on the existing Sui Generis guide research and credited references. Catalog photographs are Sui Generis images. Brand names identify the subject; this guide is independent and unaffiliated. Share complete sheets with their credits and a link to the guide.

<https://www.vogue.com/fashion-shows/designer/loewe>

<https://suigenerisconsignment.com/products/loewe-pastel-yellow-multi-color-plaid-fox-horn-print-silk-scarf>

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SIZING / HOW TO READ OUR CATALOG

# Marked size & your US size

The marked size is the size printed on the item’s original label. Sui Generis is a US company, so our catalog uses a US size comparison to help our customers shop. A US listing size may therefore differ from the number on the designer’s tag; it does not change the item’s original marked size.

READ THE SIZING SYSTEM

FR or F means French; IT, I or ITA means Italian; JP means Japanese; UK or GB means British; US or USA means United States. D or DE means German. EU (or UE on some labels) denotes a European size where the relevant brand and category chart uses it. French and Italian clothing numbers are not interchangeable, and a manufacturing country does not identify a sizing system.

JAPANESE & BRAND NUMBERED SIZES

Some Japanese designers use their own numbered sizes, such as 1, 2 or 3. These are brand sizes, not automatically US sizes or a universal Japanese conversion. Use the chart for the specific brand, line and item.

MATCH THE CATEGORY. CHECK THE MEASUREMENTS.

When a tag prints several national sizes, retain the brand’s own size table instead of substituting a generic conversion. Women’s clothing, men’s tailoring and footwear need different charts. Letter sizes, denim and accessories also need their own fit information. Compare the original marking, the relevant chart and actual measurements. Vintage fit, alterations and cut can change the fit; a US comparison is a guide, not a guarantee.

If the sizing system or original marking cannot be confirmed from the available photograph, we say so rather than assigning a country or inventing a conversion.

REFERENCE READING

- Nordstrom: designer clothing conversion reference
- Maison Margiela: category-specific size guide
- Yohji Yamamoto: measuring garments

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