

01 / THE HOUSE STORY

The people. The point of view.



From the Sui Generis catalog

THE BEGINNING

René Ramillon and André Vincent

Moncler was founded in 1952 in Monestier-de-Clermont near Grenoble. Early products were mountain equipment and protective garments; the brand's down jackets became associated with major expeditions and the 1968 Grenoble Winter Olympics, when Moncler supplied the French alpine ski team and adopted the cockerel logo. Remo Ruffini acquired Moncler in 2003. Gamme Rouge launched in 2006 and Gamme Bleu in 2009, with both ending in 2017. Moncler Grenoble debuted in 2010 and Moncler Genius launched in 2018. Current brand architecture is Collection, Grenoble and Genius.

FOUNDED

1952

ORIGIN

Monestier-de-Clermont, France

WHY THE DETAILS MATTER

Inspect down-baffle geometry, loft consistency, shell and lining fabric, seam control, zippers, snaps, pocket placement, hood/collar construction and patch attachment against the exact model. Grenoble technical pieces may legitimately use performance fabrics and details that differ from metropolitan Collection products.

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item’s authenticity.

Names, lines & relationships

Moncler Collection

Current brand dimension / metropolitan collection

Core Moncler fashion, outerwear and accessories.

Moncler Grenoble

2010

Performance / mountain brand dimension

Technical mountain, performance outerwear, ready-to-wear and accessories.

Moncler Genius

2018

Collaborative brand dimension / project platform

Designer collaborations and project-specific fashion, outerwear, footwear and accessories.

Collection is the core metropolitan fashion expression, Grenoble is the mountain/performance dimension, and Genius is the collaborative project platform. Historical Gamme Rouge and Gamme Bleu remain era-specific historical labels rather than current dimensions.

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item’s authenticity.

A story in chapters

1952	Moncler House origins · René Ramillon and André Vincent
2010	Moncler Grenoble Line / house introduction in the cited records
2018	Moncler Genius Line / house introduction in the cited records

COLLECTION CONTEXT

Moncler was founded in 1952 in Monestier-de-Clermont near Grenoble. Early products were mountain equipment and protective garments; the brand's down jackets became associated with major expeditions and the 1968 Grenoble Winter Olympics, when Moncler supplied the French alpine ski team and adopted the cockerel logo. Remo Ruffini acquired Moncler in 2003. Gamme Rouge launched in 2006 and Gamme Bleu in 2009, with both ending in 2017. Moncler Grenoble debuted in 2010 and Moncler Genius launched in 2018. Current brand architecture is Collection, Grenoble and Genius.

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item’s authenticity.

04 / A WORKED EXAMPLE FROM OUR CATALOG

Read the label. Find the details.



THE COMPLETE ITEM

MONCLER Size XL Navy Quilted Goose Down High Neck Puffer Jacket

Marked size = the item’s original label. As a US company, Sui Generis lists a US size comparison; use the relevant brand/category chart and actual measurements to check fit.

THE LABEL / MARKING DETAIL



01 / WHAT YOU CAN READ

MONCLER name and emblem patch

02 / HOW TO USE IT

The patch is one visible branding element. Photograph it with its attachment and the surrounding garment, then document the interior labels separately.

03 / WHAT TO CHECK NEXT

No readable verification code or full composition label appears in this view. Do not present the patch alone as a complete identification or authentication record.

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item’s authenticity.

SOURCES / SEPTEMBER 2026 EDITION

Research & image credits

Based on the existing Sui Generis guide research and credited references. Catalog photographs are Sui Generis images. Brand names identify the subject; this guide is independent and unaffiliated. Share complete sheets with their credits and a link to the guide.

<https://www.vogue.com/fashion-shows/designer/moncler-grenoble>

<https://suigenerisconsignment.com/products/moncler-size-xl-navy-quilted-goose-down-high-neck-puffer-jacket>

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item’s authenticity.

SIZING / HOW TO READ OUR CATALOG

Marked size & your US size

The marked size is the size printed on the item's original label. Sui Generis is a US company, so our catalog uses a US size comparison to help our customers shop. A US listing size may therefore differ from the number on the designer's tag; it does not change the item's original marked size.

READ THE SIZING SYSTEM

FR or F means French; IT, I or ITA means Italian; JP means Japanese; UK or GB means British; US or USA means United States. D or DE means German. EU (or UE on some labels) denotes a European size where the relevant brand and category chart uses it. French and Italian clothing numbers are not interchangeable, and a manufacturing country does not identify a sizing system.

JAPANESE & BRAND NUMBERED SIZES

Some Japanese designers use their own numbered sizes, such as 1, 2 or 3. These are brand sizes, not automatically US sizes or a universal Japanese conversion. Use the chart for the specific brand, line and item.

MATCH THE CATEGORY. CHECK THE MEASUREMENTS.

When a tag prints several national sizes, retain the brand's own size table instead of substituting a generic conversion. Women's clothing, men's tailoring and footwear need different charts. Letter sizes, denim and accessories also need their own fit information. Compare the original marking, the relevant chart and actual measurements. Vintage fit, alterations and cut can change the fit; a US comparison is a guide, not a guarantee.

If the sizing system or original marking cannot be confirmed from the available photograph, we say so rather than assigning a country or inventing a conversion.

REFERENCE READING

Nordstrom: designer clothing conversion reference

Maison Margiela: category-specific size guide

Yohji Yamamoto: measuring garments

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item's authenticity.