

01 / THE HOUSE STORY

The people. The point of view.

THE BEGINNING

Chris Leba

Chris Leba launched R13 in 2009, developing a New York label centered on denim, distressed ready-to-wear and a grunge-informed luxury vocabulary. The current brand extends into footwear, handbags, accessories and jewelry, so the R13 name appears across very different manufacturing media. Use 2009 as the launch anchor. Because many R13 staples repeat with seasonal changes, exact style codes, archived product photography and construction details are more reliable for dating than visual distress alone.



From the Sui Generis catalog

FOUNDED

2009

ORIGIN

New York, USA

WHY THE DETAILS MATTER

R13 official product pages use alphanumeric item/style references; for example footwear references can encode a specific model. Use the full code to match model, color and material, then verify physical label and construction. The code is not a universal unique serial. Before 'decoding' anything, identify what kind of identifier it is: RN/business ID, style/article number, size code, supplier/production reference, serial, date mark, season code, inventory barcode, RFID/NFC or digital passport. Different identifier types answer different questions and are not interchangeable. Read the R13 care label literally before trying to date it.

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item's authenticity.

Names, lines & relationships

R13

Independent designer label / mainline

Ready-to-wear, denim, footwear, handbags and accessories.

R13 operates as a single primary designer label under Chris Leba across ready-to-wear, denim, footwear, handbags and accessories.

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A story in chapters

2009

R13

House origins · Chris Leba

COLLECTION CONTEXT

Chris Leba launched R13 in 2009, developing a New York label centered on denim, distressed ready-to-wear and a grunge-informed luxury vocabulary. The current brand extends into footwear, handbags, accessories and jewelry, so the R13 name appears across very different manufacturing media. Use 2009 as the launch anchor. Because many R13 staples repeat with seasonal changes, exact style codes, archived product photography and construction details are more reliable for dating than visual distress alone.

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04 / A WORKED EXAMPLE FROM OUR CATALOG

Read the label. Find the details.



THE COMPLETE ITEM

R13 Size S Floral Yellow & Blue Cotton Notch Lapel Sport Coat

Marked size = the item’s original label. As a US company, Sui Generis lists a US size comparison; use the relevant brand/category chart and actual measurements to check fit.

THE LABEL / MARKING DETAIL



01 / WHAT YOU CAN READ

R13

02 / HOW TO USE IT

The sewn R13 label and loose hangtags are different types of evidence. Start with the permanent label, then photograph each retail tag in full with its attachment visible.

03 / WHAT TO CHECK NEXT

Small tag codes are not clear enough in this view to transcribe safely. Request focused care and reference-label photographs before using a code in research.

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SOURCES / SEPTEMBER 2026 EDITION

Research & image credits

Based on the existing Sui Generis guide research and credited references. Catalog photographs are Sui Generis images. Brand names identify the subject; this guide is independent and unaffiliated. Share complete sheets with their credits and a link to the guide.

https://www.r13.com/products/r13-boot-black

https://www.vogue.com/article/r13-small-business-spotlight

https://www.r13.com/

https://www.vogue.com/fashion-shows/designer/r13

https://suigenerisconsignment.com/products/r13-size-s-floral-yellow-blue-cotton-notch-lapel-sport-coat

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SIZING / HOW TO READ OUR CATALOG

Marked size & your US size

The marked size is the size printed on the item's original label. Sui Generis is a US company, so our catalog uses a US size comparison to help our customers shop. A US listing size may therefore differ from the number on the designer's tag; it does not change the item's original marked size.

READ THE SIZING SYSTEM

FR or F means French; IT, I or ITA means Italian; JP means Japanese; UK or GB means British; US or USA means United States. D or DE means German. EU (or UE on some labels) denotes a European size where the relevant brand and category chart uses it. French and Italian clothing numbers are not interchangeable, and a manufacturing country does not identify a sizing system.

JAPANESE & BRAND NUMBERED SIZES

Some Japanese designers use their own numbered sizes, such as 1, 2 or 3. These are brand sizes, not automatically US sizes or a universal Japanese conversion. Use the chart for the specific brand, line and item.

MATCH THE CATEGORY. CHECK THE MEASUREMENTS.

When a tag prints several national sizes, retain the brand's own size table instead of substituting a generic conversion. Women's clothing, men's tailoring and footwear need different charts. Letter sizes, denim and accessories also need their own fit information. Compare the original marking, the relevant chart and actual measurements. Vintage fit, alterations and cut can change the fit; a US comparison is a guide, not a guarantee.

If the sizing system or original marking cannot be confirmed from the available photograph, we say so rather than assigning a country or inventing a conversion.

REFERENCE READING

Nordstrom: designer clothing conversion reference

Maison Margiela: category-specific size guide

Yohji Yamamoto: measuring garments

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