

The people. The point of view.



THE BEGINNING

Rick Owens

Rick Owens established his namesake line in Los Angeles in the 1990s and developed a distinctive vocabulary of elongated proportions, drape, leather and architectural footwear. The current universe includes Rick Owens mainline, DRKSHDW and Rick Owens Lilies among other product families, each with its own label and material expectations. Use 1994 as a practical namesake anchor while recognizing sources vary on the exact early-business chronology. Date pieces through runway seasons, line, product references, material treatments and label evolution; recurring silhouettes are often reissued in new materials.

FOUNDED

1994

ORIGIN

Los Angeles, USA

WHY THE DETAILS MATTER

Rick Owens care/product labels often contain style and season-related references useful for exact-model research. Preserve every character and match the code with line, season, material and color. Do not assume a repeated style reference is a unique serial. Before 'decoding' anything, identify what kind of identifier it is: RN/business ID, style/article number, size code, supplier/production reference, serial, date mark, season code, inventory barcode, RFID/NFC or digital passport. Different identifier types answer different questions and are not interchangeable. Read the Rick Owens care label literally before trying to date it.

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item’s authenticity.

Names, lines & relationships

Rick Owens

Parent designer label / mainline

Menswear, womenswear, footwear, bags, jewelry and accessories.

DRKSHDW

Recurring secondary line

Denim, jersey, casual ready-to-wear, footwear, bags and accessories.

RICKOWENSLILIES

Recurring women's line

Women's apparel and draped/jersey-focused product.

MAISON OBJETS

Home / objects category line

Home, objects and design items.

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A story in chapters

1994

Rick Owens

House origins · Rick Owens

COLLECTION CONTEXT

Rick Owens established his namesake line in Los Angeles in the 1990s and developed a distinctive vocabulary of elongated proportions, drape, leather and architectural footwear. The current universe includes Rick Owens mainline, DRKSHDW and Rick Owens Lilies among other product families, each with its own label and material expectations. Use 1994 as a practical namesake anchor while recognizing sources vary on the exact early-business chronology. Date pieces through runway seasons, line, product references, material treatments and label evolution; recurring silhouettes are often reissued in new materials.

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04 / A WORKED EXAMPLE FROM OUR CATALOG

Read the label. Find the details.

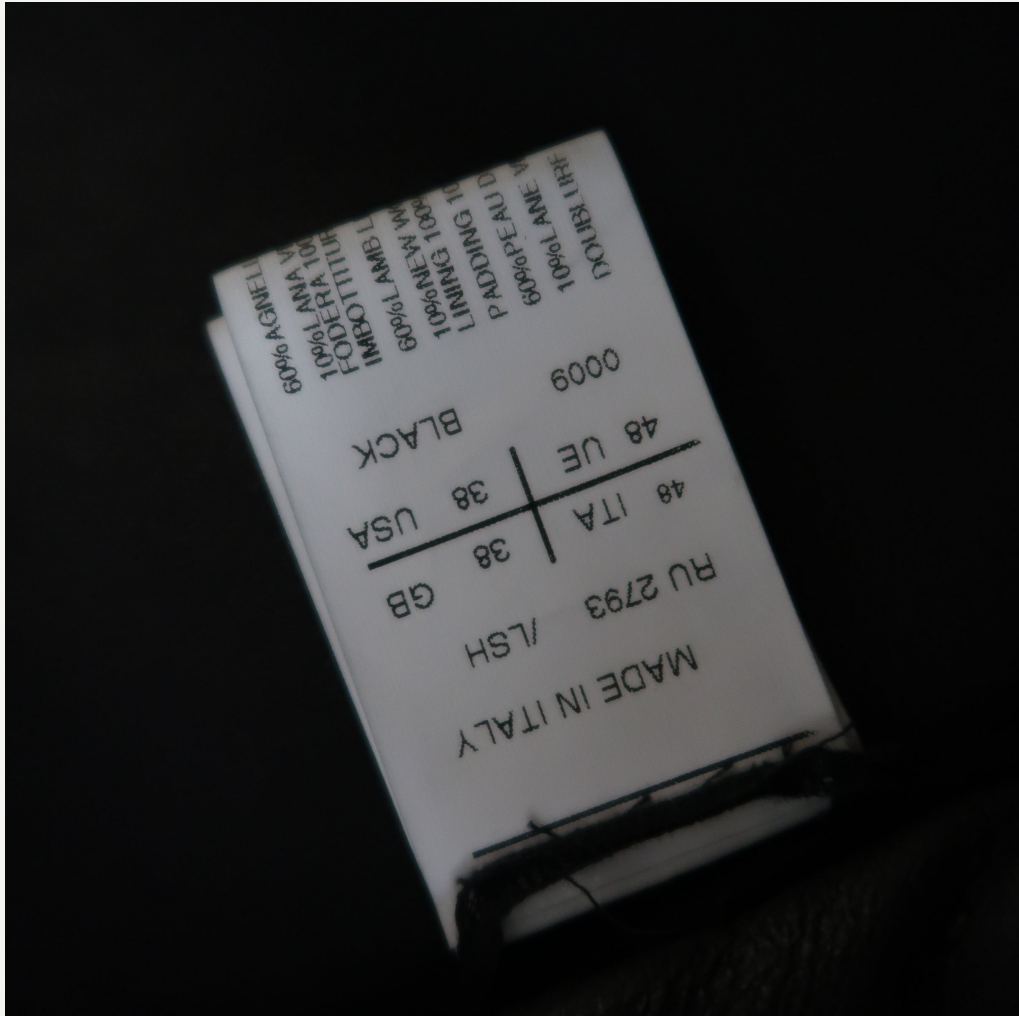


THE COMPLETE ITEM

RICK OWENS 38 Black Shearling Lined Leather Nylon Down
Sleeve Jacket

Marked size = the item's original label. As a US company, Sui Generis lists a US size comparison; use the relevant brand/category chart and actual measurements to check fit.

THE LABEL / MARKING DETAIL



01 / WHAT YOU CAN READ

MADE IN ITALY · ITA 48 · GB 38 ·
UE 48 · USA 38

02 / HOW TO USE IT

The care tag contains a multi-region size table. Record the country abbreviations with their numbers so a reader can see which sizing system each number belongs to.

03 / WHAT TO CHECK NEXT

The tag is photographed upside down and small references need a closer view. Transcribe product codes only from a clear image; do not confuse size numbers with style references.

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SOURCES / SEPTEMBER 2026 EDITION

Research & image credits

Based on the existing Sui Generis guide research and credited references. Catalog photographs are Sui Generis images. Brand names identify the subject; this guide is independent and unaffiliated. Share complete sheets with their credits and a link to the guide.

<https://www.rickowens.eu/en-eu/blogs/interviews/senseless-destruction-on-repeat-rick-owens-in-his-own-words-for-ss23-24-june-2022>

<https://www.fhcm.paris/en/house/rick-owens>

<https://www.rickowens.eu/en-us/>

<https://www.rickowens.eu/>

<https://www.rickowens.eu/en-us/collections/line-drk-men>

<https://www.vogue.com/fashion-shows/designer/rick-owens>

<https://suigenerisconsignment.com/products/rick-owens-38-black-shearling-lined-leather-nylon-down-sleeve-jacket>

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SIZING / HOW TO READ OUR CATALOG

Marked size & your US size

The marked size is the size printed on the item’s original label. Sui Generis is a US company, so our catalog uses a US size comparison to help our customers shop. A US listing size may therefore differ from the number on the designer’s tag; it does not change the item’s original marked size.

READ THE SIZING SYSTEM

FR or F means French; IT, I or ITA means Italian; JP means Japanese; UK or GB means British; US or USA means United States. D or DE means German. EU (or UE on some labels) denotes a European size where the relevant brand and category chart uses it. French and Italian clothing numbers are not interchangeable, and a manufacturing country does not identify a sizing system.

JAPANESE & BRAND NUMBERED SIZES

Some Japanese designers use their own numbered sizes, such as 1, 2 or 3. These are brand sizes, not automatically US sizes or a universal Japanese conversion. Use the chart for the specific brand, line and item.

MATCH THE CATEGORY. CHECK THE MEASUREMENTS.

When a tag prints several national sizes, retain the brand’s own size table instead of substituting a generic conversion. Women’s clothing, men’s tailoring and footwear need different charts. Letter sizes, denim and accessories also need their own fit information. Compare the original marking, the relevant chart and actual measurements. Vintage fit, alterations and cut can change the fit; a US comparison is a guide, not a guarantee.

If the sizing system or original marking cannot be confirmed from the available photograph, we say so rather than assigning a country or inventing a conversion.

REFERENCE READING

- Nordstrom: designer clothing conversion reference
- Maison Margiela: category-specific size guide
- Yohji Yamamoto: measuring garments

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