

01 / THE HOUSE STORY

The people. The point of view.



From the Sui Generis catalog

THE BEGINNING

Roberto Cavalli

Roberto Cavalli developed his namesake fashion identity in Florence around 1970, becoming associated with innovative printing and leather techniques, animal patterns and glamorous eveningwear. The archive includes mainline Roberto Cavalli plus secondary/licensed labels such as Just Cavalli and Cavalli Class, so line identification is essential. Use the early 1970s as the house anchor, then date by exact label family, print/textile technique, runway evidence and product references. The brand's recurring animal motifs make print alone a poor dating tool.

FOUNDED

1970

ORIGIN

Florence, Italy

WHY THE DETAILS MATTER

Modern Roberto Cavalli products use article/style references, while historical and licensed lines may use manufacturer-specific systems. Match codes only within the correct line/category and do not assume numbers shared across products are unique serials. Before 'decoding' anything, identify what kind of identifier it is: RN/business ID, style/article number, size code, supplier/production reference, serial, date mark, season code, inventory barcode, RFID/NFC or digital passport. Different identifier types answer different questions and are not interchangeable. Read the Roberto Cavalli care label literally before trying to date it.

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item’s authenticity.

Names, lines & relationships

Roberto Cavalli

Parent luxury fashion house / mainline

Ready-to-wear, bags, footwear, accessories and lifestyle categories.

Just Cavalli

Diffusion / contemporary line

Contemporary apparel, accessories, watches and lifestyle product depending on era/license.

Roberto Cavalli mainline is the parent luxury house, currently under Fausto Puglisi. Just Cavalli is a separate diffusion/licensed-commercial identity with its own product and label context.

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A story in chapters

1970

Roberto Cavalli

House origins · Roberto Cavalli

COLLECTION CONTEXT

Roberto Cavalli developed his namesake fashion identity in Florence around 1970, becoming associated with innovative printing and leather techniques, animal patterns and glamorous eveningwear. The archive includes mainline Roberto Cavalli plus secondary/licensed labels such as Just Cavalli and Cavalli Class, so line identification is essential. Use the early 1970s as the house anchor, then date by exact label family, print/textile technique, runway evidence and product references. The brand's recurring animal motifs make print alone a poor dating tool.

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04 / A WORKED EXAMPLE FROM OUR CATALOG

Read the label. Find the details.



THE COMPLETE ITEM

ROBERTO CAVALLI 4 Blue & Black Cheetah & Tie Dye Silk DRawstring Sleeve Dress

Marked size = the item’s original label. As a US company, Sui Generis lists a US size comparison; use the relevant brand/category chart and actual measurements to check fit.

THE LABEL / MARKING DETAIL



01 / WHAT YOU CAN READ

roberto cavalli

02 / HOW TO USE IT

The neckline label supplies the house name; the separate care tag holds additional information. Photograph them as two details so the logo does not hide the useful data.

03 / WHAT TO CHECK NEXT

Request a sharp, flat image of the whole care tag before quoting its small composition or reference text. Keep the pictured print as a design comparison, not a fiber test.

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Research & image credits

Based on the existing Sui Generis guide research and credited references. Catalog photographs are Sui Generis images. Brand names identify the subject; this guide is independent and unaffiliated. Share complete sheets with their credits and a link to the guide.

<https://www.robertocavalli.com/en-ro/cavalli-world/roberto-cavalli-legacy/>

<https://www.robertocavalli.com/en-us/women/bags/>

<https://www.robertocavalli.com/>

<https://www.vogue.com/brands/roberto-cavalli>

<https://suigenerisconsignment.com/products/roberto-cavalli-4-blue-black-cheetah-tie-dye-silk-drawstring-sleeve-dress>

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SIZING / HOW TO READ OUR CATALOG

Marked size & your US size

The marked size is the size printed on the item's original label. Sui Generis is a US company, so our catalog uses a US size comparison to help our customers shop. A US listing size may therefore differ from the number on the designer's tag; it does not change the item's original marked size.

READ THE SIZING SYSTEM

FR or F means French; IT, I or ITA means Italian; JP means Japanese; UK or GB means British; US or USA means United States. D or DE means German. EU (or UE on some labels) denotes a European size where the relevant brand and category chart uses it. French and Italian clothing numbers are not interchangeable, and a manufacturing country does not identify a sizing system.

JAPANESE & BRAND NUMBERED SIZES

Some Japanese designers use their own numbered sizes, such as 1, 2 or 3. These are brand sizes, not automatically US sizes or a universal Japanese conversion. Use the chart for the specific brand, line and item.

MATCH THE CATEGORY. CHECK THE MEASUREMENTS.

When a tag prints several national sizes, retain the brand's own size table instead of substituting a generic conversion. Women's clothing, men's tailoring and footwear need different charts. Letter sizes, denim and accessories also need their own fit information. Compare the original marking, the relevant chart and actual measurements. Vintage fit, alterations and cut can change the fit; a US comparison is a guide, not a guarantee.

If the sizing system or original marking cannot be confirmed from the available photograph, we say so rather than assigning a country or inventing a conversion.

REFERENCE READING

Nordstrom: designer clothing conversion reference

Maison Margiela: category-specific size guide

Yohji Yamamoto: measuring garments

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