

The people. The point of view.



THE BEGINNING

Salvatore Ferragamo

Salvatore Ferragamo established his Florence company in 1927 after developing his shoemaking career in the United States. The house expanded from technically inventive footwear into leather goods, ready-to-wear, accessories and jewelry. In 2022 the company introduced a major visual-identity update using the shortened FERRAGAMO wordmark. Use 1927 as the Florence company anchor and 2022 as a major current-wordmark transition. Vintage shoe and bag stamps, Vara/Vara-inspired hardware and other recurring motifs should be dated by model and period because house icons are repeatedly reinterpreted.

FOUNDED

1927

ORIGIN

Florence, Italy

WHY THE DETAILS MATTER

Modern Ferragamo products use style/article references useful for model matching. Shoe size/width and manufacturing information can also be important. Do not treat a model/article reference as a unique serial or a date code unless the brand specifically documents that use. Before 'decoding' anything, identify what kind of identifier it is: RN/business ID, style/article number, size code, supplier/production reference, serial, date mark, season code, inventory barcode, RFID/NFC or digital passport. Different identifier types answer different questions and are not interchangeable. Read the Salvatore Ferragamo care label literally before trying to date it.

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item’s authenticity.

Names, lines & relationships

Ferragamo

Parent luxury fashion house / current brand identity

Ready-to-wear, footwear, leather goods, silk, accessories and fragrance.

Ferragamo is the current brand identity of the same historic Salvatore Ferragamo house. The 2022 branding evolution under Maximilian Davis changed the presentation and wordmark; it did not create a new company or diffusion line.

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item’s authenticity.

A story in chapters

1927

Salvatore Ferragamo

House origins · Salvatore Ferragamo

COLLECTION CONTEXT

Salvatore Ferragamo established his Florence company in 1927 after developing his shoemaking career in the United States. The house expanded from technically inventive footwear into leather goods, ready-to-wear, accessories and jewelry. In 2022 the company introduced a major visual-identity update using the shortened FERRAGAMO wordmark. Use 1927 as the Florence company anchor and 2022 as a major current-wordmark transition. Vintage shoe and bag stamps, Vara/Vara-inspired hardware and other recurring motifs should be dated by model and period because house icons are repeatedly reinterpreted.

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item's authenticity.

04 / A WORKED EXAMPLE FROM OUR CATALOG

Read the label. Find the details.



THE COMPLETE ITEM

SALVATORE FERRAGAMO 38 Regular Navy Pinstripe Wool Notch Lapel Suit

Marked size = the item’s original label. As a US company, Sui Generis lists a US size comparison; use the relevant brand/category chart and actual measurements to check fit.

THE LABEL / MARKING DETAIL



01 / WHAT YOU CAN READ

Salvatore Ferragamo · MADE IN ITALY

02 / HOW TO USE IT

Record the script house name separately from the manufacturing statement. The surrounding item photograph keeps the stamp or label attached to its physical context.

03 / WHAT TO CHECK NEXT

A house signature alone does not date a piece. Add size, composition and any product-reference details before looking for a particular collection.

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item’s authenticity.

SOURCES / SEPTEMBER 2026 EDITION

Research & image credits

Based on the existing Sui Generis guide research and credited references. Catalog photographs are Sui Generis images. Brand names identify the subject; this guide is independent and unaffiliated. Share complete sheets with their credits and a link to the guide.

https://group.ferragamo.com/en/the-group/group-history

https://fondazione.ferragamo.com/en/salvatore-ferragamo

https://www.museodelmarchioitaliano.it/en/ferragamo-2/

https://www.ferragamo.com/

https://www.vogue.com/fashion-shows/designer/salvatore-ferragamo

https://suigenerisconsignment.com/products/salvatore-ferragamo-38-regular-navy-pinstripe-wool-notch-lapel-suit

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item’s authenticity.

SIZING / HOW TO READ OUR CATALOG

Marked size & your US size

The marked size is the size printed on the item's original label. Sui Generis is a US company, so our catalog uses a US size comparison to help our customers shop. A US listing size may therefore differ from the number on the designer's tag; it does not change the item's original marked size.

READ THE SIZING SYSTEM

FR or F means French; IT, I or ITA means Italian; JP means Japanese; UK or GB means British; US or USA means United States. D or DE means German. EU (or UE on some labels) denotes a European size where the relevant brand and category chart uses it. French and Italian clothing numbers are not interchangeable, and a manufacturing country does not identify a sizing system.

JAPANESE & BRAND NUMBERED SIZES

Some Japanese designers use their own numbered sizes, such as 1, 2 or 3. These are brand sizes, not automatically US sizes or a universal Japanese conversion. Use the chart for the specific brand, line and item.

MATCH THE CATEGORY. CHECK THE MEASUREMENTS.

When a tag prints several national sizes, retain the brand's own size table instead of substituting a generic conversion. Women's clothing, men's tailoring and footwear need different charts. Letter sizes, denim and accessories also need their own fit information. Compare the original marking, the relevant chart and actual measurements. Vintage fit, alterations and cut can change the fit; a US comparison is a guide, not a guarantee.

If the sizing system or original marking cannot be confirmed from the available photograph, we say so rather than assigning a country or inventing a conversion.

REFERENCE READING

Nordstrom: designer clothing conversion reference

Maison Margiela: category-specific size guide

Yohji Yamamoto: measuring garments

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item's authenticity.