

The people. The point of view.



THE BEGINNING

Thom Browne

Thom Browne began in New York in 2001 with a small appointment-only tailoring concept and developed menswear, womenswear and accessories around re-proportioned American tailoring. The house is known for gray suiting, four-bar graphics and red-white-blue grosgrain, but those cues appear selectively and should not replace full authentication. Use 2001 as the brand start, with menswear expanding in the early 2000s and womenswear later. Date pieces with runway/product archives, line/category, label construction and exact product codes; repeated uniforms and four-bar motifs can make seasons look similar.

FOUNDED

2001

ORIGIN

New York, USA

WHY THE DETAILS MATTER

Official Thom Browne product pages publish alphanumeric style references such as product codes tied to exact materials/colors. Use the complete code for model matching, then verify size/origin and physical construction. It is not a universal unique serial number. Before 'decoding' anything, identify what kind of identifier it is: RN/business ID, style/article number, size code, supplier/production reference, serial, date mark, season code, inventory barcode, RFID/NFC or digital passport. Different identifier types answer different questions and are not interchangeable. Read the Thom Browne care label literally before trying to date it.

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item’s authenticity.

Names, lines & relationships

Thom Browne

Parent luxury fashion house / mainline

Menswear, womenswear, tailoring, bags, footwear and accessories.

Thom Browne Children

Children's category line

Children's apparel and footwear, generally ages 2–12.

Thom Browne Home

Home category

Home textiles, blankets, dressing gowns and design objects.

Thom Browne is the parent fashion house and has been part of the Ermenegildo Zegna Group since 2018. Current product architecture includes adult mainline, Children and Home categories.

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A story in chapters

2001

Thom Browne

House origins · Thom Browne

COLLECTION CONTEXT

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04 / A WORKED EXAMPLE FROM OUR CATALOG

Read the label. Find the details.



THE COMPLETE ITEM

THOM BROWNE Size XXL Blue Glenplaid Cotton Button Up Long Sleeve Shirt

Marked size = the item’s original label. As a US company, Sui Generis lists a US size comparison; use the relevant brand/category chart and actual measurements to check fit.

THE LABEL / MARKING DETAIL



01 / WHAT YOU CAN READ

THOM BROWNE · NEW YORK

02 / HOW TO USE IT

The woven label includes a city within the house branding. Record the complete wording and photograph its attachment rather than using the name alone as a date clue.

03 / WHAT TO CHECK NEXT

NEW YORK here is not a manufacturing statement. Read the care and production labels to find country, fibers, size and any collection reference.

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Research & image credits

Based on the existing Sui Generis guide research and credited references. Catalog photographs are Sui Generis images. Brand names identify the subject; this guide is independent and unaffiliated. Share complete sheets with their credits and a link to the guide.

<https://www.thombrowne.com/products/pebble-grain-4-bar-gusset-folio-uac080a-00198-415>

<https://www.thombrowne.com/pages/about>

<https://www.zegnagroup.com/en/thom-browne/>

<https://www.thombrowne.com/>

<https://www.thombrowne.com/collections/all-kids>

<https://www.vogue.com/fashion-shows/designer/thom-browne>

<https://suigenerisconsignment.com/products/thom-browne-size-xxl-blue-glenplaid-cotton-button-up-long-sleeve-shirt>

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SIZING / HOW TO READ OUR CATALOG

Marked size & your US size

The marked size is the size printed on the item’s original label. Sui Generis is a US company, so our catalog uses a US size comparison to help our customers shop. A US listing size may therefore differ from the number on the designer’s tag; it does not change the item’s original marked size.

READ THE SIZING SYSTEM

FR or F means French; IT, I or ITA means Italian; JP means Japanese; UK or GB means British; US or USA means United States. D or DE means German. EU (or UE on some labels) denotes a European size where the relevant brand and category chart uses it. French and Italian clothing numbers are not interchangeable, and a manufacturing country does not identify a sizing system.

JAPANESE & BRAND NUMBERED SIZES

Some Japanese designers use their own numbered sizes, such as 1, 2 or 3. These are brand sizes, not automatically US sizes or a universal Japanese conversion. Use the chart for the specific brand, line and item.

MATCH THE CATEGORY. CHECK THE MEASUREMENTS.

When a tag prints several national sizes, retain the brand’s own size table instead of substituting a generic conversion. Women’s clothing, men’s tailoring and footwear need different charts. Letter sizes, denim and accessories also need their own fit information. Compare the original marking, the relevant chart and actual measurements. Vintage fit, alterations and cut can change the fit; a US comparison is a guide, not a guarantee.

If the sizing system or original marking cannot be confirmed from the available photograph, we say so rather than assigning a country or inventing a conversion.

REFERENCE READING

- Nordstrom: designer clothing conversion reference
- Maison Margiela: category-specific size guide
- Yohji Yamamoto: measuring garments

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