

The people. The point of view.



THE BEGINNING

Valentino Garavani and Giancarlo Giammetti

Valentino Garavani and Giancarlo Giammetti established the Roman house in 1960. The archive spans couture and ready-to-wear plus Valentino Garavani accessories, shoes, bags and jewelry, as well as historical secondary labels such as REDValentino. Correct line identification is critical before comparing tags or hardware. Use 1960 as the house anchor. Date pieces by line, label era, runway/product archive and exact style reference. VLogo and Rockstud elements have been reinterpreted across seasons, so their presence does not by itself establish age.

FOUNDED

1960

ORIGIN

Rome, Italy

WHY THE DETAILS MATTER

Modern Valentino product records use style/article references. Current eligible products may also carry RFID/NFC components connected to product information/authenticity experiences. Match the style code to exact model/material/color and treat digital features as additional evidence rather than a replacement for physical examination. Before 'decoding' anything, identify what kind of identifier it is: RN/business ID, style/article number, size code, supplier/production reference, serial, date mark, season code, inventory barcode, RFID/NFC or digital passport. Different identifier types answer different questions and are not interchangeable. Read the Valentino care label literally before trying to date it.

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item’s authenticity.

Names, lines & relationships

Valentino

Parent luxury fashion house / mainline and couture

Ready-to-wear and Haute Couture.

Valentino Garavani

Accessories / leather-goods product identity

Bags, shoes, small leather goods, belts, accessories and related products.

REDValentino

2003 — 2024

Historical diffusion line

Younger-priced womenswear and accessories.

Valentino Beauty

Licensed fragrance and luxury beauty category

Fine fragrance, makeup and luxury beauty.

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A story in chapters

1960	Valentino House origins · Valentino Garavani and Giancarlo Giammetti
2003	REDValentino Line / house introduction in the cited records
2024	REDValentino Last year recorded here; not necessarily a closure

COLLECTION CONTEXT

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04 / A WORKED EXAMPLE FROM OUR CATALOG

Read the label. Find the details.



THE COMPLETE ITEM

VALENTINO Size 8 Black Sheer Silk Chiffon Satin Belt Maxi Skirt

Marked size = the item's original label. As a US company, Sui Generis lists a US size comparison; use the relevant brand/category chart and actual measurements to check fit.

THE LABEL / MARKING DETAIL



01 / WHAT YOU CAN READ

VALENTINO

02 / HOW TO USE IT

The woven label shows the house name.
Record only the wording visible on this example
rather than adding a line name that the
photograph does not show.

03 / WHAT TO CHECK NEXT

The name alone does not establish a production era. Photograph the care tag, size and any reference code, then compare the garment with dated catalog or collection images.

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SOURCES / SEPTEMBER 2026 EDITION

Research & image credits

Based on the existing Sui Generis guide research and credited references. Catalog photographs are Sui Generis images. Brand names identify the subject; this guide is independent and unaffiliated. Share complete sheets with their credits and a link to the guide.

- <https://www.valentino.com/en-wx/experience/welcome>
- <https://www.valentino.com/en-us/cart>
- https://jobs.valentino.com/content/OUR-PEOPLE/?locale=en_US
- <https://www.valentino.com/>
- <https://www.valentino.com/en-us/women/accessories>
- <https://www.loreal.com/en/luxe-division/valentino/>
- <https://www.vogue.com/fashion-shows/designer/valentino>
- <https://suigenerisconsignment.com/products/valentino-size-8-black-sheer-silk-chiffon-satin-belt-maxi-skirt>

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SIZING / HOW TO READ OUR CATALOG

Marked size & your US size

The marked size is the size printed on the item's original label. Sui Generis is a US company, so our catalog uses a US size comparison to help our customers shop. A US listing size may therefore differ from the number on the designer's tag; it does not change the item's original marked size.

READ THE SIZING SYSTEM

FR or F means French; IT, I or ITA means Italian; JP means Japanese; UK or GB means British; US or USA means United States. D or DE means German. EU (or UE on some labels) denotes a European size where the relevant brand and category chart uses it. French and Italian clothing numbers are not interchangeable, and a manufacturing country does not identify a sizing system.

JAPANESE & BRAND NUMBERED SIZES

Some Japanese designers use their own numbered sizes, such as 1, 2 or 3. These are brand sizes, not automatically US sizes or a universal Japanese conversion. Use the chart for the specific brand, line and item.

MATCH THE CATEGORY. CHECK THE MEASUREMENTS.

When a tag prints several national sizes, retain the brand's own size table instead of substituting a generic conversion. Women's clothing, men's tailoring and footwear need different charts. Letter sizes, denim and accessories also need their own fit information. Compare the original marking, the relevant chart and actual measurements. Vintage fit, alterations and cut can change the fit; a US comparison is a guide, not a guarantee.

If the sizing system or original marking cannot be confirmed from the available photograph, we say so rather than assigning a country or inventing a conversion.

REFERENCE READING

Nordstrom: designer clothing conversion reference

Maison Margiela: category-specific size guide

Yohji Yamamoto: measuring garments

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