

The people. The point of view.



THE BEGINNING

Yohji Yamamoto

Yohji Yamamoto established Y's in 1972 and presented the Yohji Yamamoto collection in Paris in 1981. Yohji Yamamoto POUR HOMME followed as the house's principal menswear collection, and the wider Yohji Yamamoto Inc. structure now contains multiple sibling brands, category lines and historical labels. Because these lines use distinct identities and conventions, exact label identification should come before comparing construction, product codes or era details. Use 1972 for Y's/company roots and 1981 for the Yohji Yamamoto Paris collection milestone. Date pieces through exact line wording, runway/product archives, care tags and manufacturing context; black oversized tailoring alone is not enough to assign a season.

FOUNDED

1972 (Y's); Yohji Yamamoto Paris debut 1981

ORIGIN

Tokyo, Japan

WHY THE DETAILS MATTER

Modern Yohji Yamamoto house-family products use line-specific product/style references. Y-3 sits outside that owned family as an adidas-owned design partnership with Yohji Yamamoto and follows adidas/Y-3 product-code conventions. Keep those systems separate and match the exact line, model, color and season before interpreting any number. Before decoding anything, identify what kind of identifier it is: RN/business ID, style/article number, size code, supplier/production reference, serial, date mark, season code, inventory barcode, RFID/NFC or digital passport. Different identifier types answer different questions and are not interchangeable.

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item’s authenticity.

Names, lines & relationships

YOHJI YAMAMOTO Inc. Parent House Corporate/manufacturer identity; all categories	Documented line
Yohji Yamamoto Mainline Women; ready-to-wear; accessories; selected lifestyle categories	1981
Yohji Yamamoto POUR HOMME Sub-label Men; ready-to-wear; footwear; accessories	1984
Yohji Yamamoto collections Category line Women; ready-to-wear	Documented line
REGULATION Yohji Yamamoto Sub-label Ready-to-wear; line-dependent categories	Documented line

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item’s authenticity.

Names, lines & relationships · continued

GOTHIC Yohji Yamamoto Sub-label Jewelry; accessories; apparel Eyewear	Documented line
discord Yohji Yamamoto Category line Bags; leather goods; accessories	2014
Yohji Yamamoto by RIEFE Category line Jewelry	2021
power of the WHITE shirt Sub-label Shirts; apparel	2022
L'odeur Yohji Yamamoto Category line Fragrance; body; home scent; lifestyle	Documented line

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item’s authenticity.

Names, lines & relationships · continued

Yohji Yamamoto MAISON Category line Home; towels; blankets; mirrors; lifestyle	Documented line
Y's Mainline Women; unisex; ready-to-wear; bags; footwear; accessories	1972
Y's.... Sub-label Gender-neutral ready-to-wear	Documented line
UNDER Y's Sub-label Base layers; close-to-body apparel	2026
Y's for men Sub-label Men; ready-to-wear; accessories	1979

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item’s authenticity.

02 / THE BRAND FAMILY

Names, lines & relationships · continued

Y's BANG ON!

2019 — 2022

Sub-label

Unisex; ready-to-wear

Y's EYEWEAR

Documented line

Category line

Eyewear

RISMAT by Y's

Documented line

Category line

Knitwear; ready-to-wear

LIMI feu

2002

Sub-label

Women; ready-to-wear; accessories

Ground Y

2017

Sub-label

Unisex; ready-to-wear; accessories

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item's authenticity.

02 / THE BRAND FAMILY

Names, lines & relationships · continued

S'YTE Sub-label Unisex; ready-to-wear; collaborations; accessories; footwear	2011
WILDSIDE YOHJI YAMAMOTO Sub-label Unisex; apparel; accessories; collaborations; lifestyle; licensed capsules	2022
Yohji Yamamoto +NOIR Sub-label Women; ready-to-wear	2021
B Yohji Yamamoto Sub-label Women; ready-to-wear	2016 — 2021
BLACK Scandal Yohji Yamamoto Sub-label Ready-to-wear; graphics; capsules	2019 — 2022

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item’s authenticity.

Names, lines & relationships · continued

Y's PINK	2021
Sub-label	
Women; ready-to-wear	

YOHJI YAMAMOTO Inc. is the parent-house node. Yohji Yamamoto and Y's are foundational/mainline house brands; POUR HOMME and the Y's sub-lines sit beneath those identities for authentication. LIMi feu, Ground Y, S'YTE and WILDSIDE are modeled as sibling house brands/sub-labels under the parent company; discord is modeled as an accessories-focused category line. Historical lines remain in the family so legitimate vintage labels are not rejected because they are absent from the current menu.

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item’s authenticity.

A story in chapters

1972

Yohji Yamamoto

House origins · Yohji Yamamoto

1972

Y's

Line / house introduction in the cited records

1979

Y's for men

Line / house introduction in the cited records

1981

Yohji Yamamoto

Line / house introduction in the cited records

1984

Yohji Yamamoto POUR HOMME

Line / house introduction in the cited records

2002

LIMI feu

Line / house introduction in the cited records

2011

S'YTE

Line / house introduction in the cited records

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item's authenticity.

A story in chapters · continued

2014	discord Yohji Yamamoto Line / house introduction in the cited records
2016	B Yohji Yamamoto Line / house introduction in the cited records
2017	Ground Y Line / house introduction in the cited records
2019	Y's BANG ON! Line / house introduction in the cited records
2019	BLACK Scandal Yohji Yamamoto Line / house introduction in the cited records
2021	Yohji Yamamoto by RIEFE Line / house introduction in the cited records
2021	Yohji Yamamoto +NOIR Last year recorded here; not necessarily a closure

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item’s authenticity.

A story in chapters · continued

2021

B Yohji Yamamoto

Last year recorded here; not necessarily a closure

2021

Y'S PINK

Last year recorded here; not necessarily a closure

2022

power of the WHITE shirt

Line / house introduction in the cited records

2022

Y's BANG ON!

Last year recorded here; not necessarily a closure

2022

WILDSIDE YOHJI YAMAMOTO

Line / house introduction in the cited records

2022

BLACK Scandal Yohji Yamamoto

Last year recorded here; not necessarily a closure

2026

UNDER Y's

Line / house introduction in the cited records

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item's authenticity.

04 / A WORKED EXAMPLE FROM OUR CATALOG

Read the label. Find the details.



THE COMPLETE ITEM

YOHJI YAMAMOTO Size 2 Black Wool Blend Stretch Leggings

Marked size = the item's original label. As a US company, Sui Generis lists a US size comparison; use the relevant brand/category chart and actual measurements to check fit.

THE LABEL / MARKING DETAIL



01 / WHAT YOU CAN READ

Yohji Yamamoto · 2

02 / HOW TO USE IT

The signature label and separate size tab serve different purposes. Keep the printed 2 alongside garment measurements rather than replacing it with an assumed letter size.

03 / WHAT TO CHECK NEXT

The care-label text is too small here for a dependable full transcription. Request a focused image of the product reference, fibers and country before narrowing the line or season.

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item's authenticity.

SOURCES / SEPTEMBER 2026 EDITION

Research & image credits

Based on the existing Sui Generis guide research and credited references. Catalog photographs are Sui Generis images. Brand names identify the subject; this guide is independent and unaffiliated. Share complete sheets with their credits and a link to the guide.

- <https://www.yohjiyamamoto.co.jp/en/>
- <https://www.yohjiyamamoto.co.jp/en/collection/>
- <https://www.yohjiyamamoto.co.jp/en/collection/homme/>
- <https://www.yohjiyamamoto.co.jp/en/collection/yohji-yamamoto-collections/>
- <https://www.yohjiyamamoto.co.jp/en/collection/regulation/>
- <https://www.yohjiyamamoto.co.jp/en/collection/gothic/>
- <https://www.yohjiyamamoto.co.jp/en/collection/discord/>
- <https://www.yohjiyamamoto.co.jp/news/detail/yohji-yamamoto-by-riefe-launch/>
- <https://www.yohjiyamamoto.co.jp/news/detail/power-of-the-white-shirt-new-brand-of-yohji-yamamoto/>
- <https://theshopyohjiyamamoto.com/collections/74/women>
- <https://www.yohjiyamamoto.co.jp/en/collection/ys/>
- <https://theshopyohjiyamamoto.com/collections/31>
- <https://www.yohjiyamamoto.co.jp/news/detail/under-ys/>
- https://www.yohjiyamamoto.co.jp/news/news_category/corporate/
- <https://www.yohjiyamamoto.co.jp/en/collection/ysbangon/autumn-winter-2022-23-ybo/>

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item’s authenticity.

SOURCES / SEPTEMBER 2026 EDITION

Research & image credits

Based on the existing Sui Generis guide research and credited references. Catalog photographs are Sui Generis images. Brand names identify the subject; this guide is independent and unaffiliated. Share complete sheets with their credits and a link to the guide.

- <https://www.yohjiyamamoto.co.jp/en/collection/capsules-ys/>

<https://theshopyohjiyamamoto.com/collections/3001>

<https://www.yohjiyamamoto.co.jp/en/collection/syte/>

<https://www.yohjiyamamoto.co.jp/en/wildside/>

<https://theshopyohjiyamamoto.com/collections/70>

<https://theshopyohjiyamamoto.com/collections/91>

<https://suigenerisconsignment.com/products/yohji-yamamoto-size-2-black-wool-blend-stretch-leggings>

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item’s authenticity.

SIZING / HOW TO READ OUR CATALOG

Marked size & your US size

The marked size is the size printed on the item’s original label. Sui Generis is a US company, so our catalog uses a US size comparison to help our customers shop. A US listing size may therefore differ from the number on the designer’s tag; it does not change the item’s original marked size.

READ THE SIZING SYSTEM

FR or F means French; IT, I or ITA means Italian; JP means Japanese; UK or GB means British; US or USA means United States. D or DE means German. EU (or UE on some labels) denotes a European size where the relevant brand and category chart uses it. French and Italian clothing numbers are not interchangeable, and a manufacturing country does not identify a sizing system.

JAPANESE & BRAND NUMBERED SIZES

Some Japanese designers use their own numbered sizes, such as 1, 2 or 3. These are brand sizes, not automatically US sizes or a universal Japanese conversion. Use the chart for the specific brand, line and item.

MATCH THE CATEGORY. CHECK THE MEASUREMENTS.

When a tag prints several national sizes, retain the brand’s own size table instead of substituting a generic conversion. Women’s clothing, men’s tailoring and footwear need different charts. Letter sizes, denim and accessories also need their own fit information. Compare the original marking, the relevant chart and actual measurements. Vintage fit, alterations and cut can change the fit; a US comparison is a guide, not a guarantee.

If the sizing system or original marking cannot be confirmed from the available photograph, we say so rather than assigning a country or inventing a conversion.

REFERENCE READING

Nordstrom: designer clothing conversion reference

Maison Margiela: category-specific size guide

Yohji Yamamoto: measuring garments

Research and catalog observations are distinct. See the linked sources in this guide. Dates describe the cited records; a last recorded year does not establish a line closure.

An independent educational guide by Sui Generis. Unaffiliated with the featured designer; these references cannot establish an individual item’s authenticity.